



*Helping high-performing executives and entrepreneurs
successfully and proactively respond as their organization changes and grows*

Why Smart, Connected Leaders Are Embracing a New Concept of Leadership

- Organizations are flatter and require investment in developing cross-level leadership skills
- Dynamic workforce demographics demand flexibility

Smart, connected leaders not only have the business acumen needed to ensure the organization's profitability and reputation, they also have the stellar interpersonal skills needed to widen their leadership focus beyond financial factors.

- Are you proactively capitalizing on a constantly changing environment?
- Do you have a clear strategic vision for transitioning to the next level of your career?
- Are you developing a strong pool of future self-reliant leaders at all organizational levels?
- Are you and prospective leaders using both analytical *and* interpersonal skills that improve the bottom line?



"I'm Deirdre Danahar. As a coach and consultant, I guide entrepreneurs, business leaders and professionals as they embrace a new concept of leadership – transforming themselves, their people and their company culture."

Respond Proactively to Complex Change

- Are you equipped to lead a workforce that is simultaneously older, younger and more urbanized?
- If you're an entrepreneur, are you effectively managing the paradoxes inherent in both being the business and owning the business?
- Is your team prepared for organizational change (e.g., managing expected growth, implementing a large-scale project or planning for succession)?

How people manage change, uncertainty and contradiction in business deeply influences their success. Because most change in business is intensely complex – financially, politically, socially – it's often ambiguous and uncomfortable. To address these challenges, I help high-performing executives and entrepreneurs hone their proactive edge. Strategic analysis and agile, outcome-based thinking become part of their professional DNA, along with greater adaptability, flexibility and, ultimately, success for them, the organization they serve and

Make Well-Informed Decisions with Confidence

- Are you clear about your strengths and challenge areas and how they impact your effectiveness as a leader?
- Do you ever doubt yourself (or sense others have reservations about your decisions) because your perspective may be limited by your position?
- Do you know how you are perceived by others (peers, staff, clients) and how that perception affects your value in the organization?

The isolation inherent in entrepreneurship and upper-level administration is an impediment in a world where more and more work is fueled by information and driven by knowledge. When people work with me, they get objective feedback they would not otherwise have had access to. As a result, they make better decisions, gain deeper and broader insights and are more confident they'll get the results they aim for.

Transition Successfully with a Clear Vision

- Are you confident in your ability to seamlessly translate your experience from one field into another?
- Do you feel prepared to immediately expand your leadership skills if you accept a new role?
- Have you been told that you have potential, yet were bypassed for promotion?

Even high-capacity professionals face challenges in career transition or in a new position. I specialize in coaching that provides a high level of support specifically for people in transition or in new roles. I share from an unclouded perspective, make candid observations and offer valuable insights about their performance, their relationships within their organization — and the organization itself. The result? The people I work with move effectively and confidently into their new roles.

Enhance Interpersonal Skills That Further Build Trust

- Do you have employees with valuable skills who alienate co-workers, direct reports or clients?
- Do you struggle to build teams that trust each other or get things done?
- Are your emerging leaders equipped to provide constructive, timely feedback to their teams?

Intellect and experience are important, but they do not guarantee success. Because today's business environment is more collaborative, and companies are run day-to-day by middle managers, frontline supervisors and employees, finely tuned interpersonal skills are crucial. I help staff at all levels of an organization develop the skills to negotiate, to delegate, and to catalyze and implement change.

Work with Me to Utilize a New Concept of Leadership

If you answered yes to any of the questions above, I'd like to talk with you.

Together we'll discuss how to best leverage your intelligence, strategic skills and personal traits (and those of your upper mid-level leaders and staff) to get both the bottom-line results and the finely honed interpersonal skills that are fundamental cornerstones of success.

Please contact me directly at:

Phone: **(601) 362-8288**

Email: **deirdre@inmotioncc.com**

Website: **<http://www.inmotioncc.com>**

